

CCCLF organised "Minerva" - an exhibition to facilitate women Entrepreneurs to showcase their wares in a B2C Meet

Kolkata(PARTHA ROY): Calcutta Chamber of Commerce Ladies Forum (CCCLF) organised an exhibition titled "Minerva" to facilitate its members and women entrepreneurs to showcase their wide range of products in a B2C Meet at Hotel Hindustan International in Kolkata on 2nd August 2025. This B2C Expo meet was organised under leadership of Mrs. Manjula Jain Chairperson CCCLF. As informed by Dr. Tapa Roy, Secretary Calcutta Chamber of Commerce, approximately 100 women entrepreneurs participated to showcase their wide range of lifestyle products like gems & jewellery, fragrant candle, women's fashion clothing, leather wares



including wide range of ladies bags, mobile phones bags, food products, various kinds of house hold utility items, wedding photography, pranik healing, wellness,

gifts, etc. One of the highlight of this B2C Meet was showcasing of wide range of products made by marginalised women of Sundarban area. Ms. Shruti Mukim

owner of Hyde & Chique brand involved in manufacturing & exporting of leather products displayed exclusive range of leather products like purse, bags

mobile phone bags etc. Bono Bondhu Parishad Mahila Samiti Kolkata Chapter under leadership of Shri Kishan Kumar Kejriwal showcased various edible products, textile, & others those are produced by tribal communities.

This B2C Meet provided excellent opportunity to women entrepreneurs to market their products in pre-Rakshabandhan & upcoming festival seasons like Ganesh Puja, Durga Puja and Diwali. The B2C Meet opened new horizons of business opportunities for large no. women entrepreneurs. Visionary women leader Smt. Manjula Jain is promoting, empowering women entrepreneurs of all age groups from various sections of society as well as creating livelihood for marginalised women over a decade.

'PM-KISAN Utsav Diwas' celebrated by ICAR-CIFRI & ICAR-CIFE: a milestone event for farmers' welfare

Kolkata, (KCN): In accordance with the



PM-KISAN programs. The programme was